



October PTO Board Meeting

Thursday October 5, 2017

**Attendees:** Jennifer Fowler, Nicole Ferreira, Amanda Sapp, Kara Barr, Lauren Hardeen, Kathy Hrach, Stephanie VanBrocklin, Tonya Thornton, Jaclyn Normile, Jill Peterson, CJ Huffman, Jennifer Oyer, Vicki Wolin

**Start Time:** 4:12

**End Time:** 5:20

### **1. Approval of Bylaws**

- Bylaws approved by all in attendance

#### *Action Items:*

- ✓ Post to Bexley Facebook page (Tiffany)
- ✓ Email to all general PTO members (Jennifer)
- ✓ Post to PTO tab, once available, on Bexley website (Tiffany)

### **2. Business Liaison Update (Nicole)**

- Discussion of Business Sponsorship program prepared by Nicole and shared at General PTO meeting
- PTO Executive Board determines where business sponsorship money goes and sets annual goals. This year funds will go towards outdoor beautification of the Bexley campus as well as enhancing technology at the school.
- Adopt-a-Class program, the money donated goes into a team account, a teacher is specified and can spend per district policy.
- Those families who adopt-a-classroom will receive a thank you note, special magnet, and acknowledgement on social media, K-9 headlines etc.

- Business Partners who donate will receive acknowledgement on social media and Bexley website
- Bronze business partners will receive a business card sized ad in the yearbook; silver partners will receive a quarter of a page ad in the yearbook; gold partners will receive a half page ad in the yearbook; and platinum partners will receive a full page ad in the yearbook
- Business sponsors/vendors who want to participate in Bexley's Spring Carnival must complete background checks and fingerprinting

*Action Items:*

- ✓ Determine if we will follow Adopt-a-Classroom or general donation model (PTO Board)
  - Ask Barb what the minimum contribution a family must make in order to receive a tax deductible letter for Adopt-a-Classroom? (Jennifer)
  - If we decided on Adopt-a-Classroom, modify form to include Adopt-a-Classroom after Family Paw Partner (Nicole)
- ✓ Determine size requirements for business sponsor sign and ensure the form states that Bexley must review/approve the sign (PTO Board)
- ✓ Update Business Sponsorship Forms and send to Jennifer for review by Barb (Nicole)
- ✓ Distribute final Business Sponsorship Forms to PTO Board (Nicole)

### **3. Membership (Kathy)**

- Continued discussion from General Board Meeting regarding increasing staff membership
- Currently 23 staff are members of the PTO
- PTO Membership Contest for staff awarding breakfast to the building with the highest percentage of PTO members. Contest will conclude on 11/3. Breakfast will be held on 11/17
- Set up membership table/hand out membership forms at Spirit nights

*Action Items:*

- ✓ Prepare a write-up with contest details and send to Jennifer (Kathy)
- ✓ Bexley Community to provide breakfast (Jaclyn)

### **4. Sunshine State/Social Media (Jill)**

- Sunshine State update posted to Social Media and distributed to teachers
- When children complete books and take quizzes they can print out results and share with teacher
- Jill and Tiffany are preparing a recognition wall (tree) to post pictures of those students who've complete the Sunshine State program Additionally, there will be a certificate

awarded to students who complete 7 books, a prize for students who complete 10 books, and an end-of-year party for students who complete all 15 books

- Incentive for teachers who get their entire class to read all books
  - The first Kindergarten through 2<sup>nd</sup> grade class and the first 3<sup>rd</sup> through 5<sup>th</sup> grade class whose students complete 100% of the books receive a set of next year's sunshine state books

*Action Items:*

- ✓ Determine placement (REC Center, Cafeteria, other) of recognition wall (Ms. Wolin, Tiffany)
- ✓ Robo Call to parents with Sunshine State Readers Information (Ms. Wolin)

**5. Events (Jaclyn)**

- Bexley Paint Night on 11/16
  - Paint Bulldog
  - Reveal Bexley Bulldog name
  - RSVP Event at \$7 per painter to include food (pizza and drink)
- December Event Ideas
  - Cookies and cocoa
  - Movie night
  - No holiday shop this year

*Action Items:*

- ✓ Look into Michael's or JoAnne's sponsoring (paint, canvas, etc.) (Nicole, Others)
- ✓ Prepare email with details for Jennifer to send to Mr. Garrett (Jaclyn)
- ✓ Add discussion of December Event at next PTO Meeting (Jennifer)

**6. Misc**

- Snack Bones for Blue Ribbon Winners that exemplify Bexley values of Believe, Engage, Succeed
- Key rings arrived and have been passed out
- Treats for Troops
  - Student Council or Safety Patrol will take the lead on collecting excess Halloween candy and sending to troops